

# The Foreign Field Southern LRP Kit Fair 2009



**Dolman Exhibition Hall**  
**Bristol City FC Ashton Gate Stadium**  
**Bristol**

**7-8 February 2009**

Heritage and Remembrance Events  
68 The Drive  
Kippax  
Leeds  
LS25 7NA  
0113 232 0095  
07975 619409  
[www.foreign-field.co.uk](http://www.foreign-field.co.uk)  
[p.bavill@foreign-field.co.uk](mailto:p.bavill@foreign-field.co.uk)

## Further Event Details

### Aims

Last fair in the north we had 522 visitors through the door who were all there to shop rather than to role-play. This year I am looking to increase that dramatically. The research I have done regarding the locations of visitors to the Kit Fair told me that 99% of visitors were within 50 miles of the Elsecar site. Therefore the southerners are not travelling. Now there is a concentration of systems in Devon alone as well as across the South Coast and into Wales, it is this market that I am looking to tap. So far the feedback on forums has been good and supportive.

### Fashion Show

All traders present will (if willing) have the opportunity to lend models, garments, and accessories to the Kit Fair's Fashion Show.

This is an additional opportunity for everybody trading to show what he or she sells. Each model will parade the small catwalk area while the commentator explains what they are wearing, what they are carrying, who made them and where in the market hall they can be found.

There is no charge for this – it's all part of having fun and turning a profit.

### Promotion

Following on the heels of the last Kit Fair I can now improve the marketing again and each of you will be receiving 100 flyers for inclusion in with items they are sending out and any events you are at in the mean time. I will also be sending down flyers for willing traders to display on their stalls at events throughout the year.

The prize draw has generated me an opted in email list of approximately 450 role-players who will now receive a regular newsletter informing them of the line-up of both traders and entertainments for the coming Fair.

I will be contacting Matt Pennington at Maelstrom to obtain inclusion into their September mailshot.

I have kept details on all the individual forums that marketed the show last time and I intend to pursue this again as it worked very well.

If any of you can find anything that I've not done yet then please do let me know, I am keen for promotion out into the main LT & CP events as well as Skullduggery.

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## The Venue

Ashton Gate Stadium is the leading sports and leisure venue in the South West of England.

The stadium itself hosts Coca-Cola League football and Premiership rugby in the winter and regularly attracts the biggest names in music for its summer concert season - Bryan Adams, Sir Elton John, Rod Stewart and The Who are just some of the star names who have topped the bill in recent years.



One of the largest multi-purpose venues in the south west with 1,700 square metres of exhibition floor space featuring :-

- Ground floor access
- natural daylight
- bar and catering facilities
- air-conditioning
- car parking for up to 400 cars
- three-phase power,
- plasma screens
- and WiFi access

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## • Directions

### By Car:

Leave the M5 Motorway at Junction 18, travel along the Portway (A4) following the signs for Bristol Airport / Taunton (A38). Over the swing bridge (Brunel Way) branching left into Winterstoke Road, and left again at Cruickshanks Mercedes Garage for Ashton Gate.

For SatNav purposes the post code is BS3 2EJ.



### By Train:

The Stadium is a 5 minute cab ride from Bristol Temple Meads Station.

### Disability Access:

All the club's conference and banqueting rooms on the ground and first floor (via lift) of the Williams Stand, plus ground floor of the Dolman Stand - Exhibition Hall and Dolman Lounge - have access for wheelchair users..

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## The Foreign Field Southern LRP Kit Fair February 7<sup>th</sup> – 8<sup>th</sup> 2009

### Terms and Conditions

Thank you for your interest in trading at the new LRP fair. Please find below the Terms and Conditions of trading at the Foreign Field Southern LRP Kit Fair.

### Trade Stand Prices

*All pitches 2m deep.*

<b>3m</b>	<b>£60</b>
<b>4m</b>	<b>£80</b>
<b>5m</b>	<b>£100</b>
<b>6m</b>	<b>£120</b>
<b>7m</b>	<b>£140</b>
<b>8m</b>	<b>£160</b>
<b>Above 8m</b>	<b>A further £20 per metre</b>

*Additional Space available on request*

**Cheques for the full amount of the stand, including any extra tables etc. should be enclosed, made payable to "Foreign Field Events", crossed "Account Payee Only" and may be dated January 1st 2009.**

**Positioning** – On receipt of an application and a cheque the relevant traders will be contacted **in order of receipt** to discuss the position of their pitch within the hall. Please note that wall spaces are at a premium and those traders wishing to pitch by a wall may need to act fast.

**Pitch Furniture** – Furnishings such as tables and chairs can be provided on request. Foreign Events will supply up to two 6' x 2' trestle tables & 2 chairs to each Stand/Space. Further tables may be hired at a charge of £5 each. Further chairs may be hired at a charge of £2 each.

Traders may supply their own table/s, display stand/s & /chairs in which case Foreign Field will **NOT** supply table/s chairs in required Stand/Space.

No pitch furniture may be placed in the aisles or onto pitches outside your own.

**Times** – Exhibitors may set up their displays from 1800-2200 on Friday 6<sup>th</sup> February 2009 or from 0600 Saturday February 7<sup>th</sup> 2009 but all exhibitors must be set up ready for public visitors by 1000 Saturday February 7<sup>th</sup> 2009. Traders' vehicles are to be removed to the parking facilities by 1000 on Saturday February 7<sup>th</sup> 2009. The market closes at 1600 on the Saturday and 1600 on the Sunday and all traders are required to have cleared the premises by 1830 on Sunday February 8<sup>th</sup> 2009.

**Power Facilities** – Access to electrical power points is available for everybody as part of the pitch fee. All cables must be secured to the floor using gaffa tape.

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**Standards** – While we appreciate all businesses who wish to trade at the Foreign Field market, quality, suitability of stock, and presentation will be extremely important in order to set a high standard and make this a quality, respected event designed to attract good customers who will want to return. Poor quality or presentation can result in traders being excluded from our future events.

**Promotion** – Foreign Field is committed to promoting the event as far as is possible. Your participation in the event can be used in the promotion of the event and you agree that your image can be used to promote this and future events.

**Intellectual Property** – The Foreign Field logo, web site and images are © Foreign Field 2005. Photographs taken by Foreign Field Representatives at the event are the copyright of Foreign Field Events and can be used in any form of promotion of Foreign Field Events.

**Cancellation** – Please note stand fee is non-returnable unless Foreign Field Events cancels the event or if Foreign Field Events subsequently declines the trader's right to trade at the event.